CHRISTIAN CHAMBER INTEREST GUIDE





As you contemplate the prospect of initiating a new Christian Chamber of Commerce in your community, this moment marks the beginning of a potential journey that melds business growth with Christian values. Your decision to explore this opportunity signifies your readiness to impact the marketplace and community through faith-based leadership.

If you feel called to lead and establish a local chapter, here are three foundational steps to get started:

- Familiarize and Reflect: Start by thoroughly reviewing the Christian Chamber Interest Guide to understand the mission, values, and expectations of the US Christian Chamber of Commerce. Reflect on how these align with your goals and the needs of your community.
- Build Your Founding Team: Identify potential team members who share your vision for the chapter and possess complementary skills essential for its success. This team will be foundational in shaping the chapter's direction and initial activities.
- Initial Contact and Guidance: Schedule a meeting with me, Krystal Parker, to discuss your interest further. You can use this <u>scheduling link</u> to find a convenient time. Additionally, please check the <u>USCCC events calendar</u> and join a Chamber orientation meeting or the Christian Chamber coalition meeting to gain deeper insights into our operations and community.

Embarking on this journey is a powerful commitment to integrating faith with business leadership. As you take these first steps, draw inspiration from Colossians 3:23-24 (NIV), which encourages us: "Whatever you do, work at it with all your heart, as working for the Lord, not for human masters, since you know that you will receive an inheritance from the Lord as a reward. It is the Lord Christ you are serving." Let this scripture motivate you as you consider moving forward. The actions you take now lay the groundwork for what can become a vital resource and community within the marketplace.





The Christian Chamber Coalition is comprised of Christian Chambers from around the nation, working together to advance the Kingdom of God through the marketplace. Our mission is to strengthen Christian businesses and transform cities, making the light of Jesus Christ visible in every corner of the global marketplace.

Thank You for Your Interest

We appreciate your consideration and initiative in potentially starting a new Christian Chamber. We want to help you be successful! The US Christian Chamber of Commerce is here to support you as you explore this significant endeavor. Should you decide to proceed, we look forward to guiding you through the next steps of establishing and growing your chapter. May God bless your deliberations and inspire your path forward.

Chambering The Kingdom Way! Warm regards,

Krystal Parker
President, USCCC
(915) 491-9898







The Christian Chamber Coalition operates under a unique <u>directory</u> <u>agreement</u> and membership model, fostering the development of sustainable, locally owned and operated Christian Chambers. This collaborative framework ensures that each chamber is guided by its own local team and board of directors, rather than functioning as a franchise or license model.

Our approach allows each chamber to tailor its operations to best serve its community's needs while maintaining alignment with the overarching principles and support of the US Christian Chamber of Commerce. This structure empowers local leadership and ensures that our collective mission thrives in diverse business environments across the nation.

Christian Chamber Coalition

- Arizona Christian Chamber
- Central Florida Christian Chamber
- Christian Chamber of San Antonio
- Christian Chamber of Tampa Bay
- DMV Christian Chamber
- Greater Atlanta Christian Chamber
- International Christian USA
- Las Vegas Christian Chamber
- Maryland Christian Chamber
- Michigan Christian Chamber
- Minnesota Christian Chamber
- Missouri Christian Chamber
- NE Florida Christian Chamber
- Northern California Christian Chamber
- Pennsylvania Christian Chamber
- San Diego Christian Chamber
- Tucson Area Christian Chamber
- Tennessee Christian Chamber
- Texas Christian Chamber
- Triangle Christian Chamber
- US Christian Chamber
- Virginia Christian Chamber
- West Ohio Christian Chamber

HOW WE SERVE THE COALITION

- Coalition Meetings and Chamber Development
- New Chamber Orientation
- LMS Resource Center for Chambers
- Shared Services and Membership Benefits
- Donor Advised Funds
- Scholarships
- Individual Training
- National Marketing to Support Growth
- National Directory
- National Events Calendar for greater exposure for your events

OUR VISION

To be a unifying force for Christian businesses, **impacting the way the world conducts business** for Kingdom advancement.



OUR MISSION

Advance the Kingdom of God through the marketplace, strengthen Christian Business and transform cities.



CORE VALUES

Faithfulness

Godly Wisdom

Innovation

Love

Integrity

Transformation

Unity



USCCC BOARD



Ford Taylor
Board Chair
TLOnDemand



Robbie Harper Board Treasurer Blue Bridge PR



Robert Fukui Board Secretary i61 Business Development



Krystal ParkerPresident



Jim & Martha Brangenberg iWork4Him



Shae BynesChief Fire Igniter



Nate Chrisman GOODLIFE



Dr. George CopeCity Serve



Chuck Proudfit At Work On Purpose



Patrice Tsague Nehemiah Project International



Brooke BoltzBoltz Legal





Why We Need a Christian Chamber

The collective power of believers working together in the marketplace is currency in many forms.

READ MORE

ONE NATION UNDER GOD

This amazing country, the land of the free and home of the brave, is home to millions of Christians. As followers of Jesus Christ, we are not hiding or ashamed of our love for God. We refuse to "quiet quit" on our faith in the marketplace!

Now Is The Time

For Christians to unite, support one another, do business together, pray for each other, and live out our faith boldly in the marketplace and beyond.





STEP BY STEP GUIDE - MATTHEW 7:24 - 27

Identify Stakeholders & MVP	Make It Legal
 Identify What Problem You Solve Is Anyone Doing This Already? Who Will The CC Serve? Write Out (MVP) Mission, Vision, Purpose Statement Board Member Empty Chair Exercise (skills, talent, and treasure, diversity = higher value) Key Supporters of the MVP Form Founding Board Of At Least 4-5 Members (Minimum of 4) Elect Officers (Chair, Secretary, Vice Chair, Treasurer) 	 Check Name Availability with Secretary of State & Godaddy Articles of Incorporation Bylaws (See Our Template) Statement of Faith (See Ours) File for Employee Identification Number (EIN) With IRS File 1024 - 501(c)(6) with IRS Open Bank Account Minimum of Two Officers with Access Develop Good Governance Policies: Statement of Faith, Code of Conduct, Conflict of Interest Etc

Establish Market Strategy	More Market Strategy
 Cost and Benefit Comparison to Membership Organizations in 30 Mile Radius (Name, Membership Price by Tier, Value Offered, Approximate Number of Members) Used to Establish Membership Price. Create a Value Proposition (6 month calendar of events, include informational meetings, and membership value/type 	 Secure Your Website Domain (xx)christianchamber.com Create Logo Build Website (USCCC Can Help) Join the Coalition <u>USCCC</u> <u>Membership</u> Consider your CRM Get Your Christian Chamber on Social Media - Faith United Network, USCCC, LI, FB, X. Set Goals & a Basic Budget





STEP BY STEP GUIDE - MATTHEW 7:24 - 27

Experts Can Help You Grow	Get Moving!
 Accounting & Bookkeeping Company (Good Books Company can help) Administrative Support Marketing (Digital & Content) Communications Expert Business Development (Sales) Event Photographer Videographer Nonprofit Filings Can Be Tricky - Nonprofit Enthusiast Will Take Care of All Your Filings, Permts, and Certifications for a Flat Rate of \$1,200 	 Schedule Informational Interest Meetings Send Out Press Release, Share Everywhere (Tag USCCC) Get All Events Listed on USCCC Website Through Membership Identify Volunteer Lead and Create Ambassador Program Schedule First Relationship- Building Lunch (Book Krystal or Someone from the USCCC Team to Help & To Speak) Market/Promote/Outreach Engage Key Stakeholders to Invite, Invite, Invite and share on Social Media Offer Founding Membership and Sponsorship Opportunities

WHO MAKES A GREAT PRESIDENT?

Someone who is led by the Holy Spirit.

A high-performing President will have business acumen, entrepreneurial spirit, and tenacity. This individual will have the ability to manage multiple projects at one time. The President needs to display excellent interpersonal and communication skills. This servant leader has the ability to speak publicly, manage a board, lead volunteers, offer exceptional customer service, and is willing to work long hours during the start- up phase. A strategic thinker that understands business as a ministry and has the desire to advance the Kingdom of God through the marketplace.





PROCEDURE FOR ESTABLISHMENT OF NEW CHAPTERS

	Purpose: To gauge interest in forming a new chapter.
Initial Interest Meeting	 Steps: Reach out to Christian business people, pastors, and Christian organizations. Schedule with a USCCC team member to organize a hybrid informational meeting. Assess the level of interest from attendees.
	Purpose: • To identify potential leaders from interested parties.
Follow-up Leadership Meeting	 Steps: From the initial meeting attendees, invite interested individuals to a leadership meeting. Select individuals willing to take on leadership roles from this group.

Board Formation and Announcement

Purpose:

• To establish a governing board for the new chapter.

Steps:

- Finalize the selection of board members.
- Publicly announce the board members and their roles.





Purpose:

• To officially launch the new chapter.

Launch Meeting Setup

Steps:

- Organize launch meetings at convenient times (e.g., morning and evening sessions).
- Extend invitations to a broader audience (across multiple counties if applicable).

Purpose:

• To expand the reach of the chapter through attendees.

Outreach and Networking

Steps:

- Encourage attendees to spread the word to their networks.
- Monitor the extent of outreach and networking post-meeting.

Purpose:

To lay the groundwork for the chapter's operation.

Due Diligence and Planning

Steps:

- Schedule and conduct due diligence meetings.
- Discuss key areas like legal considerations, technology needs, and operational strategies.
- Begin preliminary legal filings and website setup.





Membership Structure and Pricing

Sign-Up Process:

 New members sign up at <u>USCCC Membership</u> with a \$99/month contribution. This activates the support and consulting process.

Encouraging Investment:

• Emphasize the importance of financial commitment ("skin in the game") politely and highlight the value it brings to their success.

Purpose:

• To set up the chapter's foundational elements.

Operational Logistics

Steps:

- Finalize the website and other technological tools.
- Outline the benefits of membership and sponsorship opportunities.
- Determine initial costs, including legal and technology expenses.

Purpose:

To document and share the chapter setup experience.

Recording and Documentation

Steps:

- Record key meetings and discussions.
- Create informational content (e.g., YouTube videos, how-to guides).





Purpose:

• To provide guidance to new stakeholders

Operational Logistics

Steps:

- Offer support in organizing information meetings and leadership selection.
- Onboarding
- Universal Master Calendar

Training and Development

Training and Development:

 Each chapter is responsible for onboarding its board and volunteers. USCCC provides multiple training videos in the online resource center, with plans to expand these into a comprehensive LMS.

Technology and Tools Utilization

CRM Setup:

• Currently, USCCC uses Growthzone

Success Stories and Case Studies

- Real-life examples from successful chapters.
- Lessons learned and best practices.

As Christian leaders, our highest aim is to bring the light of Christ into our businesses and communities. The NE Florida Christian Chamber of Commerce is grateful for the opportunity to connect and grow together as we cultivate a faith-based civic, non-profit, and business society. We are proud to be a part of the United States Christian Chamber, as a part of a nationwide conglomerate of believing commerce and charitable organizations. We are grateful for the guidance and support from the USCC as we formed our chapter. The incredible staff and chamber members of the NE Florida Christian Chamber of Commerce are honored to be the hands and feet of Jesus as we serve our community together. Connect with us at https://neflchristianchamber.com/ Northeast Florida Christian Chamber of Commerce







Regional Christian Chamber of Commerce launched

By <u>Precious Grundy</u> - February 8, 2023









READ MORE

LIII CH

Business owners David and Heather Roznowski launched a Christian Chamber of Commerce for 7 counties Wednesday morning.

Precious Grundy | The Lima News

LIMA — A new chapter is beginning for the Christian Chamber of Commerce. David Roznowski decided to create the West Ohio Christian Chamber of Commerce for Christians who are in business. Christian business owners in Allen, Auglaize, Van Wert, Mercer, Hardin, Hancock and Paulding counties can now join the organization for fellowship and networking.

Roznowski owns the Neighborhood Relief Thrift store and hopes to help other believers in business.

"I really want to try and build a support network," said Roznowski. "When we went through COVID I felt kind of alone. It would have been really nice (when we were struggling or having difficulties) if we could reach out to

other people or family. Not just a network but a family of Christian people that share the same passions. We are all passionate about serving and entrepreneurism."





Listen To Eve Nasby on Reclaim San Diego







VALUE ALIGNMENT

Build businesses with shared Christian values.



FAITH-BASED SUCCESS

Business from the inside out. Define success by faith.



PARALLEL ECONOMY

Mitigate the risks of value rejection and cancellations.



SOCIAL CAPITAL

Grow with connections and referrals. Advocate for Christian business



DIVINE WISDOM

Gain unparalleled Kingdom business Biblical education.



BUSINESS AS MISSION

Advance God's Kingdom through business.



KINGDOM COMMERCE

Experience the multiplier effect by supporting Kingdom businesses.



FISHERS OF MEN

Equip leaders to create Kingdom culture in the workplace.

It is time to stand up against attacks on our belief in Jesus Christ and proudly identify ourselves as Christians in every sphere of life.



US CHRISTIAN CHAMBER OF COMMERCE

OVERVIEW

The U.S. Christian Chamber of Commerce (USCCC) stands at the forefront of integrating Christian values into the marketplace.

MISSION

Advance the Kingdom of God through the marketplace, strengthen Christian Business and transform cities.

VISION

To be a unifying force for Christian businesses, impacting the way the world conducts business for Kingdom advancement.

PURPOSE

Our purpose is to integrate faith deeply into business practices, making Christ's light visible in every corner of the global marketplace.

USCCC THE DETAILS









Prayer

Community

Events

Christian Business Directory

Collaboration

Education

Marketing

Advertising/Exposure

Social Capital

Relationships/Networking

Business As Mission

Christian Chamber Coalition

City Transformation

WWW.USCHRISTIANCHAMBER. COM(407) 258-3578 THANK 400/

Thank you for taking time to review the interest guide.

Once you have read this interest guide and given some time for prayer and reflection, it is time to take the next step. Book a meeting with Krystal Parker or Mina Carlson and get started with step 2!







CHRISTIAN CHAMBER INTEREST GUIDE

